



# Tis The Season Christmas Concert Sponsorship Proposal 2019

## SATURDAY NOVEMBER 30TH CITI LIFE CHURCH

5215 LORRANE RD BRADENTON, FL 34211 **6:30PM** 

## SUNDAY DECEMBER 1ST OASIS CHURCH

1300 17TH AVE WEST BRADENTON, FL 34205 **6:30PM** 



## Tis The Season Christmas Concert

Mission

JAG Productions presents 'Tis the Season Christmas Concert Mission Our goal from the beginning has been to put on a fantastic, family friendly concert to get you in the spirit of Christmas season and prepare for the celebration of the birth of our savior, Jesus Christ. In addition to the exceptional experience of the concert itself, your participation will be helping the Prodigal Daughters Recovery Home make an impact on many lives.

Tis the Season Christmas Concert started in 2013 exclusively at one location, leaving many people wanting more! We have been blessed to be able to expand our show each year, giving us the opportunity to reach more people. Our show features professional musicians from multiple states to bring you a one of a kind event. Each year we strive to give back to our community and make a difference during this season of giving, this year is no exception. We have had the opportunity to be able to financially benefit many causes and organizations including Food Bank of the Hudson Valley, a struggling all girls Christian school choir, a local family with two young children with Duchenne Muscular Dystrophy, and many others. This year we would be honored to contribute to the Prodigal Daughters Recovery Home.

Prodigal Daughters is an 18-24 month Christ centered residential rehabilitation program, and discipleship ministry unlike any other. This home provides a safe haven not only for the women who are suffering from life-controlling issues such as addiction, abuse or human trafficking, but to help their children as well. These women have the opportunity to rebuild the foundation of their lives, relationships and future with their children by their side. The program is offered at no charge to the women and provides the resources to reunite children with their mother for the duration of her healing.

Your financial support as a sponsor is will help us fulfill this mission. The fruits that this concert will bear are many, the opportunity to make a difference is great, and with your help and support, all things are possible.

Many blessings,

Joe Gattuso
President of JAG Productions
Producer of 'Tis the Season Christmas Concert
(845)283-2941
Contact@JoeGattuso.net



# Prodigal Daughter's Story

Manatee County has one of the highest deaths per capita for overdoses in the nation, our county is also in the top percentile for human trafficking cases and is ranked high for the number of children in foster care that are turned over to permanent adoption. In recent polls however, we have seen a dramatic decrease in deaths as a community locks arms and works together. We are honored to be one of those pillars to house the moms, babies, and children of our local community, state, and country. We work closely with the Manatee Sheriff Department, Drug Free Manatee, Department of Children and Family Services, The Safe Children's Coalition, Sarasota Medical Pregnancy Center, Your Life Matters Project, Centerstone, The Community Foundation, local news stations, as well as other community businesses, ministries, and government entities.

Prodigal Daughters is 18-24 month Christ centered residential rehabilitation program, and discipleship ministry. We are a safe haven for women and their children to come who have suffered from the bondage of alcoholism, drug addiction, human trafficking, abuse, or any other life controlling issues.

Prodigal Daughters accepts women with children up to school age (birth to 12 years old). If a mother has had her child(ren) removed by DCF, we are approved for the children to stay with the moms (rather than having to stay in foster care) while she completes her case plan. This helps fill the need in the local area of overwhelming numbers of children in foster care that are being permanently adopted out. At Prodigal Daughters the women do not have to work while in our program and there is no charge for them for housing while in residency. They are mentored, educated daily in healing, empowerment, parenting, and life skills. In addition, we have scholarships available for them to go back to school for GED, certification, or college and have assistance for future career goals and placement. We then are able to obtain community assistance for getting first, last, and security for housing and will assist in donations for furniture, etc. Ultimately, our goal is to have our own transitional housing after graduation. We also have an internship program here where women who have been through the process and have graduated can work and live here to give back to other ladies and children who have traveled down the road they were on.

I am sure if you're reading this you can think of a time that you have had the opportunity to sow into someone, a cause, a change. Prodigal Daughters is honored to be a refuge of God's love and healing. And though the need is great in Manatee and Sarasota County, and all over this nation... God is greater! We are growing and are ready to be able to fill the need for all those who call desperate for a changed life. There are women begging for help to get their children back and this home will answer prayers for many who think that addiction, abuse, jail, institutions, their children taken from them, and death is all the future that is out there for them.

As an organization we lead in love, mercy, and grace and we walk alongside these moms as they walk into victory with their children. We thank you for considering being a part of that journey and a part of an answered prayer and change for our county. When you sow into Prodigal you are written into the story of these ladies, their children, and their future. And since we are locally based you are able to follow our moms on social media and come to events and see them and their children transform and grow. You are sowing into a family, a change, that YOU are a part of!

## Concert Ovenview

Quoted as "One of the best Christmas shows I've ever seen," and "Most amazing seasonal event," each minute of this show is packed to edge with amazing entertainment! With superb artists, the 'Tis the Season Christmas Concert is a collection of some of the most talented singers and musicians. This event is created, produced and hosted by musical artist Joe Gattuso. Joe is supported by an incredible array of musicians that brings each show to the next level of entertainment. With an event that takes you on an emotional roller coaster ride, from comedic to sincerity, from peaceful to on the "edge of your seat" wow factor. The 'Tis the Season Christmas Concert has proudly become the most requested and attended event of our yearly productions. With even bigger plans for this year, this will be yet another concert you won't want to miss!

Six years ago Joe Gattuso had a vision to bring the Christmas spirit to the community through music. He not only wanted to bring families and friends together to celebrate this wonderful time of year, but to also help people in need. We have been able to provide support many throughout the years. For a Christian choir group in Queens, NY, we were able to help stay active during a time of budget cuts.

For a family with two sons with a fatal form of muscular dystrophy, we were able to help with the ever increasing medical bills. For Food Bank of the Hudson Valley, we were able to help them alleviate hunger. This year we have the privilege to help Prodigal Daughters Recovery Home provide women and their children a safe haven and recovery support.

We promise to deliver top local, regional and national talent during this two hour show. The show will include both all-time classics and those ever-so catchy modern songs. Throughout the show we will take the audience on a journey of the birth of Jesus through song and story. There will be a time for raffles, a chance for participants to win a generously donated gift from many local businesses. There will also be a time for everyone to further bless Prodigal Daughters through a time of giving. All of the proceeds from both raffle and donations will go directly to help support this cause. Musicians and singers will be available for meet and greet along with the opportunity for pictures.



# Sponsorship Oppontunities

Presented by JAG Productions, 'Tis the Season Christmas Concert seeks to creatively partner with companies looking to associate themselves with a high quality event that brings high quality event that brings hundreds of music lovers together for a one-of-a-kind experience. Being a sponsor of this concert helps to support recovering women and her child(ren). This is an effective way for you to reach current and new patrons, through advertising and promotions. Becoming a sponsor of the 'Tis the Season Christmas Concert can have a tremendously positive impact for your participating company.

## DIAMOND SPONSORSHIP

Our Diamond Sponsorship enjoys the **highest level of promotions** and value that the concert has to offer. This sponsorship is included in logo representation, multi-media recognition and exclusive concert night advantages. Being the largest partner, our Diamond Sponsor is vitally important to the overall success of the concert.

## Your Diamond Sponsorship Package Includes:

- Personalized Video Created to Start Each Concert
- Speaking Opportunity at each concert
- Verbal Recognition of Sponsorship at each Concert
- V.I.P Seating During Concert for 6 Guests
- Logo on all Printed Posters and Flyers Distributed
- Logo Recognition Projected on Screens at Concert
- Recognition of Sponsorship on Digital Materials
- Logo Representation on Website
- Recognition of Sponsorship on Email Blast
- Promotion on All Social Media Platforms

#### **Diamond Investment**

\$5,500

## Past Concert Sponsors

- Cheltec
- Hungers End
- Bethel Mennonite Church
- Shue Kauffman Roofing
- Palm Grove Mennonite
- Revelation Church Assemblies of God
- Passion Church
- Victory Church of His Presence
- Sarasota Community
   Church
- Southeast Roofing
- Radiant Forge
- Bonfire
- Primary Air
- Restoration Fellowship
   Bradenton
- Fellowship of Believers
- Alto Music
- Angry Orchards
- Bello Nock Funny Farm
- Bethel Baptist Church
- The Castle Event Center
- Chilis
- Grade Industrial
- J Alexander Fine Jewelers
- Manatee County Sherriff
- New York School of Music
- Oasis Church
- Olive Garden
- Primary Air
- Prodigal Daughters
- Revelation Church
- Roger & Sons
- Ulster Savings Bank
- Walden Savings Bank
- Baldwin Vineyards





## PLATINUM SPONSOR SHIP

Platinum Sponsors enjoy the fourth highest level of visibility and exposure to hundreds of people throughout the three nights of concerts. These sponsors assist JAG Productions in producing an exceptional experience. Platinum partners will be represented in all forms of promotions and advertisements and concert night advantages.

#### Your Platium Sponsorship Package Includes:

- Verbal Recognition of Sponsorship at each Concert
- V.I.P Seating During Concert for 6 Guests
- Logo on all Printed Posters and Flyers Distributed
- Logo Recognition Projected on Screens at Concert
- Recognition of Sponsorship on Digital Materials
- Logo Representation on Website
- Recognition of Sponsorship on Email Blast
- Promotion on All Social Media Platforms

Platinum Investment \$2,500

## GOLD SPONSORSHIP

Gold Sponsors are offered excellent levels of company acknowledgment at a reasonable level of investment. Their support will include advertising and promotional exposure.

#### Your Gold Sponsorship Package Includes:

- Logo on all Printed Posters and Flyers Distributed
- Logo Recognition Projected on Screens at Concert
- Recognition of Sponsorship on Digital Materials
- Logo Representation on Website
- Recognition of Sponsorship on Email Blast
- Promotion on All Social Media Platforms

Gold Investment \$1,500

## SILVER SPONSORSHIP

This sponsorship allows smaller companies a chance to get involved with the concert and have the opportunity to promote themselves to the larger audience at the concert.

### Your Silver Sponsorship Package Includes:

- Logo Recognition Projected on Screens at Concert
- Recognition of Sponsorship on Digital Materials
- Logo Representation on Website
- Recognition of Sponsorship on Email Blast
- Promotion on All Social Media Platforms

Silver Investment \$550

## BRONZE SPONSORSHIP

The most basic sponsorship is for those companies that desire to get involved at the most economically priced level. This allows for the opportunity to make a difference and receive acknowledgment for it.

## Your Bronze Sponsorship Package Includes:

- Logo Representation on Website
- Recognition of Sponsorship on Email Blast
- Promotion on All Social Media Platforms

**Bronze Investment** 

### FRIENDS OF THE FESTIVAL

Individuals may sponsor the Tis The Season Christmas Concert and receive acknowledgment online through all social media and websites, plus VIP seating at all the Festival concerts. (First come, first served.)

Friends of the Concert Investment \$100

We are also grateful for any community members who want to personally give any amount towards this transformational cause of hope, healing, and restoration!

Denise and Joe Gattuso founded Prodigal Daughters in 2015 after the vision that God gave her to start are covery home, a safe haven for women and their children who can come and heal by the word of God. Prodigal Daughters is a non-profit whose ministry is supported by donations from those who believe in our mission and through various fundraisers such as this.

("A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF PRODIGAL DAUGHTERS JOURNEY HOME MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE (1800-HELP-FLA) OR ONLINE AT WWW.FRESHFROMFLORIDA.COM/DIVISIONSOFFICES/CONSUMER-SERVICES. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Federal Tax ID: 46-4803737

For any interest in being a part of our Christmas event Please Contact:

Jessica Zeilman (941) 348-3498 Jessica.prodigaldaughters@gmail.com EIN # 46-4803737

